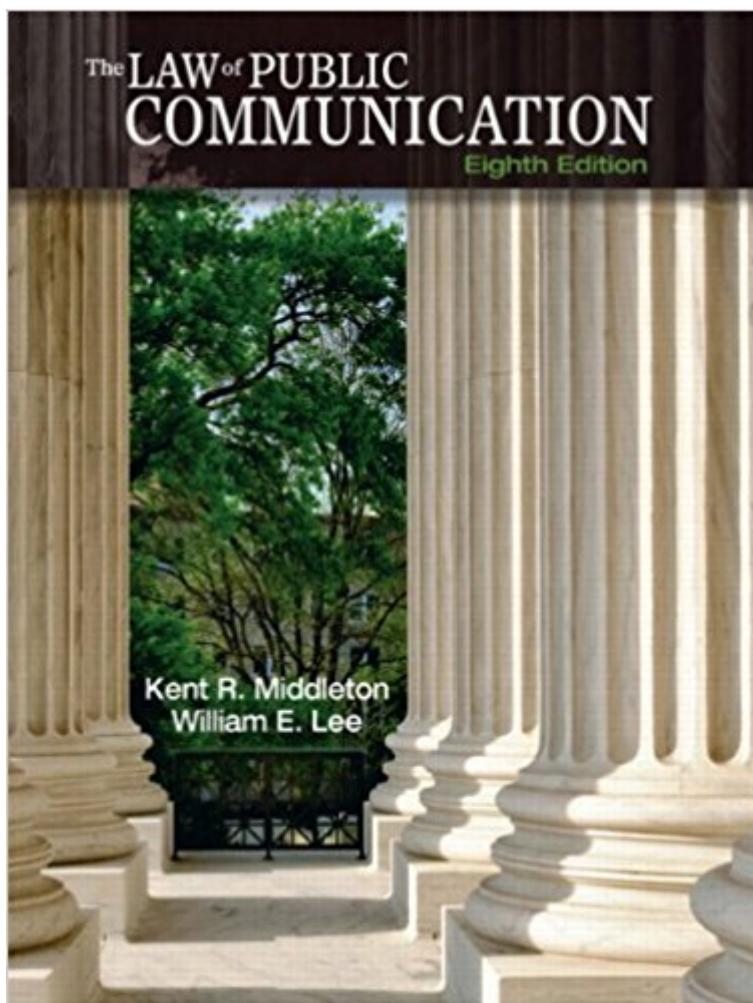


The book was found

Law Of Public Communication, The (8th Edition)



Synopsis

Updated in a new 8th edition, this 2011 update includes the most current legal developments affecting the daily work of writers, broadcasters, advertisers, cable operators, Internet service providers, public relations practitioners, photographers, and other public communicators. It presents statutes and cases in a cohesive manner that is understandable, so that readers will acquire a firm grasp of the legal issues affecting the media.

Book Information

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Customer Reviews

Numerous updates to coverage of recent legal developments better inform students on how media law will affect their future daily work as writers, broadcasters, advertisers, cable operators, Internet service providers, public relations practitioners, photographers, and other public communicators.

Listed by topic:

- The Media and the Judiciary** Analyzes recent developments concerning cameras in federal courts, including the Supreme Court's *Hollingsworth v. Perry* opinion blocking TV coverage of the Proposition 8 trial Discusses *Hustler v. Toffoloni*, in which a court allowed an appropriation claim in nude photos of a murder victim, photos ruled not to be newsworthy after 20 years.
- Explains recent journalist privilege cases** in which journalists asserted a Fifth Amendment privilege against self-incrimination. Previews arguments in *Skilling v. United States*, in which the Supreme Court reviews for the first time in many years whether to set aside a jury verdict due to prejudicial publicity. Describes *Pressley v. Georgia*, the Supreme Court's most recent ruling on public jury selection proceedings.
- Political Speech**

Explains *Citizens United v. FEC*, the Supreme Court's landmark ruling allowing corporations and unions to criticize or endorse federal candidates. Presents recent challenges to rules governing 527 organizations such as *Emily's List v. FEC* and *SpeechNow.org v. FEC*. Discusses lobbying developments such as challenges to the Honest Leadership and Open Government Act and Obama administration lobbying restrictions.

Access to Information
Discusses amendments to the Homeland Security Act exempting disclosure of photos of detainees being abused by Americans and requiring Congress to identify proposed new statutory exemptions to the Federal Freedom of Information Act. Describes state cases which address whether those who pose information on newspaper web sites are "sources" covered by state shield laws. Explains the compromise between the Obama administration and the Senate Judiciary Committee regarding a proposed federal shield law. Describes *United States v. Wuterich*, which rejected a journalist's privilege in the context of military courts-martial proceedings.

Discusses ex-CIA agent Valerie Plame's suit against the CIA, seeking to publish classified information. Presents efforts by the US military to control how the press portrays images of wounded and dead soldiers.

Privacy
Describes US military policy concerning "security review" of blogs written by military personnel. Presents a new section on cyber bullying, discussing attempts to identify and counter online harassment, cyber stalking, threats, intentional infliction of emotional distress, negligence, impersonation and flaming. Discusses latest attempts to limit behavioral tracking of consumers' online browsing and buying. Discusses complaints to FTC by privacy groups objecting to Facebook's increased disclosure of personal information. Discusses continuation of federal warrantless phone and internet surveillance. Discusses the FTC settlement with Sears Holdings Management Corporation over behavioral Internet tracking. Discusses *AT&T v. FCC*, in which a corporation is allowed to assert a right of "personal privacy" under the Freedom of Information Act.

Intellectual Property
Discusses the Google book-scanning settlement, the recording industry's diminished pursuit of illegal downloading, and AP's claim that that Shepard Fairey violated the news organization's copyright in a photo on which the Obama Hope poster was based. Discusses the latest efforts to gain performance royalties for over-the-air broadcasts.

Obscenity and Indecency
Reviews the FCC's inquiry into parental blocking technologies, mandated by the Child Safe Viewing Act. Summarizes judicial rulings on attempts by high school officials to punish online student speech posted off campus. Summarizes judicial limits on immunity for internet service providers under section 230 of the Communications Decency Act. Discusses *Barnes v. Yahoo*, in which a federal court ruled an Internet service provider

was not liable after failing to remove indecent material. Explains recent journalist privilege cases in which journalists asserted a Fifth Amendment privilege against self-incrimination. Explains *Connection Distributing v. Holder*, a ruling upholding the federal statute requiring the creators and distributors of sexually explicit materials to keep records of models' ages and identities. Libel Summarizes legislative and judicial efforts to curb libel tourism. Discusses *Courtney Love's* allegedly libelous Tweet. Discusses the "true threat" created by a campaign coordinated on the internet by animal activists against pharmaceutical companies

The information contained within the covers is good, but layout suffers from two distinct negatives. The chapters are overlong. Chapter lengths in excess of 60 pages are the norm. For a book that is to be used, in my case, by distance learning college students, and having to do two of those monster chapters per week, that's an awful lot of reading when one is taking three courses and holding a full time shift work job. Just say'n! To make matters just that little bit worse, the book is wordy. The idea was to write things in story fashion so that it wouldn't be as dry as a normal resource book. I commend the author for that, but without a commensurately detailed index, it doesn't work. The index is at best weak, and quite probably pathetic would be a better word. When, for example, you have an assignment concerning the term "invasion of privacy," and have two chapters (4 and 5) which touch on that and defamation, and yet the term 'invasion of privacy' can be found nowhere in the index, that's an issue, in my opinion. Personally, I'd recommend instructors find a book with a better layout.

It's a good book but hard to read

Needed this for a class and even though it was the edition before the one we was using it was great for what we had to do.

It was used! But pretty good value for a book that new is over \$100! I'll take used for \$4 anyway! Plus the previous owner highlighted there notes from the class!win!!!

As I mentioned, the content is easy to understand (as in, it's well-written) but it can be hard to find certain information. The indexes should be extended to include more topics and cases from the content.

Perfect condition! Saved me a lot of money!

I HAD NO CHOICE BUT TO PURCHASE THIS BOOK FOR MY SON,BEING A USED BOOK THE PRICE I PAID WAS THE CHEAPEST HERE THAN ANYWHERE ELSE BUT STILL GREATLY OVERPRICED FOR WHAT IT IS ...A USED BEAT UP BOOK.

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